

THE CITE DES SCIENCES ET DE L'INDUSTRIE'S 'VOICE, THE TALKING EXHIBITION' OPENS IN MACAO

Press release
May 2016

As part of the *French May 2016* initiative, Bruno Maquart, the chair of Universcience, attended the opening of *Voice, the talking exhibition* at the Communications Museum of Macao (China) on the 17th May 2016. This is the first time that the exhibition has been presented outside France. It is programmed at the museum until the 16th November 2016.

"This innovative, poetic exhibition on voice symbolises the shared scientific principles that are conveyed by the Macao Communications Museum's maxim: 'Dare to Experiment, Dare to Discover'. Universcience is proud to again express its commitment to the public in this way in China," Bruno Maquart announced on the occasion.

Bruno Maquart is currently travelling in Asia to present the achievements of Universcience and promote the group's specialist skills. He will also be visiting Singapore, Hong Kong, Beijing and Shanghai. He has especially been invited by the Asia Pacific Network of Science and Technology Centres (ASPAC) to address the group's annual conference in Beijing on the 19th May 2016.

ABOUT THE EXHIBITION

Presented from December 2013 to September 2014 at the Cité des sciences et de l'industrie, Paris, the exhibition explores the human voice in scientific, social and cultural terms. The voice is a special resource that enables us to communicate with others, the source of language. It conveys our emotions and is our oldest musical instrument. But do we know how it works?

Vocal production is based on principles of physics, acoustics and cognitive science revealed by the exhibition's twenty-five interactive exhibits, occupying an area of 600 m².

Voice, the talking exhibition is for every member of the public aged 8 and over. In turn the authors and subjects of their experiments, visitors are encouraged to explore their own voice by changing, testing and transforming it. They can also record it, compare it to other voices and gain insights into the processes underlying speech and singing.

The exhibition is structured around three themes:

Body and voice: how is the voice produced? What mechanisms are involved in forming speech? Visitors can analyse and test the capacities of their own voice.

Expression and voice: our voice reveals our personality, background and physical, psychological and emotional state. Visitors learn about their voice and can compare it to others.

Art and voice: visitors discover vocal diversity through different musical and theatrical genres.



30 | 30 years
Cité



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Paris

UNIVERSCIENCE EXPORT

More than 150 of our exhibitions have already travelled around the world. The children's exhibitions of the Cité des enfants can be seen in 8 cities, including Macao (at the Macao Science Center).

Backed by its expert skills, which are recognised throughout the world, Universcience – the group coordinating the Palais de la découverte and the Cité des sciences et de l'industrie in Paris – also exports engineering services of high scientific and technical quality.

To find out more: www.universcience.fr/exhibitionservices/

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#expoLaVoix



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